



EXHIBITOR INFORMATION PACK

THE STABLES TRADE SHOW

INC FRIDAY NIGHT TWILIGHT MARKET

AT AUSTRALIA'S GREATEST
HORSEWOMAN

THURSDAY 18TH - SUNDAY 21ST APRIL
2024

Full Event Dates 17th - 21st April
www.theaustraliancowgirl.com.au

EXHIBITOR INFORMATION

Trade Show Stand Options:

- A. The Stables Trade Stand 2.8m x 3.6m Stable within Stable Block 9, This stable can be decked out with your stand, and can be locked up at the end of the day.
- B. Premium Trade Stand - limited space available (must provide shelter) priced on application.
- C. Vehicle Trade Stand - This is reserved for Vehicles such as floats and towable items..
- D. Power to Site
- E. Camping On Site

Event Show Bag:

As a trade show exhibitor you have the opportunity to add a flyer, business card, discount voucher or product sample into our The Australian Cowgirl Showbag. These items will be pre placed in bags and will be handed out on arrival to all competitors and spectators attending Australia's Greatest Horsewoman. The cost to be included in the show bag is \$50.

Should you choose this option please ensure that material/items are to be provided to The Australian Cowgirl a minimum of 2 weeks prior to the event. We will advise you one month before the closing date the number of bags we will be making. Items will need to be posted to P.O. Box 99 Bonnie Doon Vic 3720.. Or should you like to deliver I will provide you with an address at the time.

Promotion:

You will received promotion in the way of Social Posts about our Trade Show mentioning names of business and adding tags to your business and you will be listed in the Event Program. If you are offering specific show discounts these can be mentioned on our social posts. We will place you on our Trade Show page of our website with a link to your website or social page. Please provide your logo with your registration form.

EXHIBITOR INFORMATION

Payment terms: Payment of a 50% deposit on booking with the balance due prior to the 10th of March 2024 - Please note your stall is not confirmed until payment is received.

Site Number: Your Site number is not specified until allocation is completed by The Australian Cowgirl Co.

Insurance: You are required to provide an Insurance certificate of currency.

Power To Site: Should you wish to have power at your site, please tick this option and you will be provided a single power point (lead) you will be able to plug in a power board to this.. All power leads and power boards are to be Tested & Tagged.

You Will be provided with 2 Staff Passes additional staff passes are \$60

Bump In: Wednesday After 4pm (unless arranged otherwise)

Bump Out: Sunday After the Finals approx 4-5pm alternatively you can bump out on Monday Morning.

Camping: Should you wish to camp on site there is a fee per night of \$30.

Banner Promotion: If you would like to have your Banner in the main arena promoting your business there is a fee of \$50. Banner to be provided by yourself. You are permitted to have a banner on your stable front. We will be live streaming the event, to a larger audience. Note: Banner is to be provided to The Australian Cowgirl prior to event bump day - Tuesday 28th March

Vehicle Trade Stand and Premier Trade Stand: These stands are POA you will need to provide The Australian Cowgirl with your site size requirement. You will not be able to park a vehicle at your stand unless it is attached to a Display Float

Your space is a Stable in Block 9 you can get creative to turn it into your special Show Stand. We are excited to see the all kinds of amazing you come up with. Rugs on Floor would be recommend and can add to your decor look.

You have the opportunity to provide a demonstration in our "At Show demonstration Tent". This is your opportunity to showcase your skill - or how you make your product. Please let us know on the attached registration from should you wish to take up this opportunity and a time slot will be allocated, there is no charge for this opportunity.

Please note if you are a sponsor of Australia's Greatest Horsewoman your discount will be applied at invoicing, you will also have your banner displayed in the arena for no extra charge, as well as platinum and gold sponsors have a complimentary show bag entry. if you wish to become a sponsor, please email us on info@theaustraliancowgirl.com for us to send you the Sponsorship Proposal

REGISTRATION FORM

AUSTRALIA'S GREATEST HORSEWOMAN EVENT TRADE SHOW

Thank you for your interest in this years upcoming Trade show at Australia's Greatest Horsewoman. For additional information please refer to our website under the Event Trade show tab.

Business Name: _____

First Name: _____ Last Name: _____

ABN: _____ Phone: _____

Postal Address _____

Town: _____ P/Code _____ State: _____

Website/Social Media Links: _____

Email: _____

Product/Service Description: i.e. what your stand will offer such as products and any show discounts

Electricity: YES / NO Please note all electrical items are required to be tagged and tested prior to the event

Payment Options: Payment to be made after receipt of invoice from The Australian Cowgirl Co

PayPal: To The Australian Cowgirl
info@theaustraliancowgirl.com.au

or

Direct Deposit

Account Name: The Australian Cowgirl
BSB: 633 000 Acct Number: 178484838
Bank: Bendigo

Please Use your business name as a payment reference and email remittance or copy of receipt to info@theaustraliancowgirl.com.au

**WE ARE EXCITED TO WELCOME YOU TO THE STABLES TRADE SHOW AND AUSTRALIA'S
GREATEST HORSEWOMAN**

Registration Option

Please Tick Your Selections

| | |
|---------------------------------------|-----------|
| The Stable Trade Stand | \$ 225.00 |
| Vehicle Stand/Site | \$ POA |
| Power to one point | \$ 75.00 |
| Power Board | \$ 15.00 |
| Showbag Entry | \$ 50.00 |
| Banner Promotion - Arena | \$ 50.00 |
| Additional Staff Pass | \$ 60.00 |
| Competitor Dinner pp (Friday Evening) | \$ 50.00 |
| Camping Per Night Powered | \$ 30.00 |

Nights Camping.....

Please select all trade show options, send this form to info@theaustrliancowgirl.com.au and we will invoice you.

Please provide us with email copies of images and logo as well as some text that we can use to promote your business through our Social Media Platforms leading up to the Event - Send content to info@theaustrliancowgirl.com.au

Brief Check List of Items required to complete your application

- Completed Registration Form
- Images & Text Content
- Payment Of Deposit or In Full
- A High Resolution Logo
- Insurance Certificate of Currency inc Public Liability

I _____ have read and agree to the guidelines and conditions above. I will participate, and provide the best quality service at The Stables Trade Show to enhance my own business and Australia's Greatest Horsewoman hosted by The Australian Cowgirl as a whole. I also understand the payment terms and will arrange for the relevant payments to be made by due dates

Signed _____ From _____

Date: _____